

Appendix 3 – Home of Horseracing Visitor Profile

Based on the HOHR visitor profile projections, the breakdown of visitors per year will be:

Apr – September More than 5,000 visitors per month

March, Oct More than 3,000 visitors per month

Nov – Feb Less than 2,500 visitors per month

It is estimated that May will be the busiest month of the year for admissions and January the quietest. As such the following profile for car parking acts has been produced:

Vehicles per day in May

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
61	66	81	100	94	78	54

Vehicles per day in January

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
12	13	16	24	19	16	11